

CITY OF HUNTSVILLE, TEXAS
Russell Humphrey, Mayor

Leighanne Anderson
Megan Buro
Tammy Farkas
LaDeanna Holcomb
Caroline Crimm



Karla Christian
Brandon Cooper
Elliott Herzlich
Jack Turner

TOURISM ADVISORY BOARD AGENDA
TUESDAY, MARCH 17, 2026, 12:30 PM
WILLIAM HODGES EDUCATION BUILDING

7600 HWY 75S, HUNTSVILLE, TEXAS 77340

1 CALL TO ORDER

I would like to welcome everyone to this duly called meeting of the Huntsville City Council, being held on the 3rd day of February at 448 SH75 N Huntsville, Texas. I attest that this meeting room is open and accessible to members of the public.

2 UPDATE

Update from Tourism Manager

3 CONSIDER

Consider the minutes of the January 20, 2026 meeting

4 CONSIDER

Consider Tejas Trails application for HOT Fund Reimbursement Grant

5 CONSIDER

Consider the Imerj application for HOT Fund Reimbursement Grant

6 CONSIDER

Consider SHSU Rodeo's application for HOT Fund Reimbursement Grant

7 DISCUSS

Discuss the Visitor Experience Strategic Plan with Cygnet Strategues

8 PUBLIC COMMENTS

9 ITEMS OF COMMUNITY INTEREST

Hear announcements concerning items of community interest from the Commission and City Staff for which no action will be discussed or taken.

10 ADJOURNMENT

CERTIFICATE

I do hereby certify that the above notice was posted on the City Hall bulletin board, a place convenient and readily accessible to the general public at all times, and to the City's website, www.HuntsvilleTX.gov, in compliance with Chapter 551, Texas Government Code.

DATE OF POSTING: March 11, 2026

Sharon Schultz

TIME OF POSTING: 12:00 pm

Sharon Schultz, Deputy City Secretary

TAKEN DOWN: