

CITY OF HUNTSVILLE, TEXAS
Russell Humphrey, Mayor

Leighanne Anderson
Megan Burgo
Tammy Farkas
LaDeanna Holcomb
Elliott Herzlich



Karla Christian
Brandon Cooper
Caroline Crimm
Jack Turner

TOURISM ADVISORY BOARD AGENDA
TUESDAY, FEBRUARY 24, 2026, 12:30 PM
WILLIAM HODGES EDUCATION BUILDING

7600 HWY 75S, HUNTSVILLE, TEXAS 77340

1 CALL TO ORDER

2 UPDATE

Update from the Tourism Manager

3 CONSIDER

Consider the minutes of the January 20, 2026 meeting.

4 PRESENTATION

Presentation of Tejas Trails application for HOT Fund Reimbursement Grant.

5 CONSIDER

Consider any outstanding HOT Fund Reimbursement Grant post-event forms.

6 DISCUSSION

Discuss the Visitor Experience Strategic Plan with Cygnet Strategies.

7 CONSIDER

Consider Tejas Trail HOT Fund Reimbursement Grant application

8 PUBLIC COMMENTS

9 ITEMS OF COMMUNITY INTEREST

Hear announcements concerning items of community interest from the Commission and City Staff for which no action will be discussed or taken.

10 ADJOURNMENT

CERTIFICATE

I do hereby certify that the above notice was posted on the City Hall bulletin board, a place convenient and readily accessible to the general public at all times, and to the City's website, www.HuntsvilleTX.gov, in compliance with Chapter 551, Texas Government Code.

DATE *Kristy Doll*

OF

POSTIN

G:

Kristy Doll, City Secretary

February

18, 2026

TIME OF

POSTIN

G: 8:30

a.m.

TAKEN

DOWN: